



*E.L. Hollingsworth*  
AND COMPANY



*"Moving Freight Since 1924"*

HOME

EARN POINTS

REWARDS STORE

RESOURCES

MY ACCOUNT

SMART

REWARDS

Safe. Motivated. Aware. Responsive. Trusted.



**CHIEFTAIN**  
Contract Services



integrated scm



**NAL**  
Native American Logistics



## "Be SMART, Get Gear!"

Safe driving takes on a whole new meaning!

**Every time** you get behind the wheel you can earn points to purchase gear on the ELHC SMART Rewards website. SMART Rewards (Safe, Motivated, Aware, Responsive, Trusted) is E.L. Hollingsworth's new incentive program to encourage safe behaviors at work.

**In a nutshell**, drivers will be eligible to earn points every week, based upon miles or hours driven, just by doing their job with no safety issues. Safety issues include crashes or moving violations, hours of service violations, failure to use e-log equipment (when available), motorist complaints, and lost-work time injuries. Every week you avoid these issues, you will earn points.

**Non-drivers** can be awarded by completing weekly video assignments and exemplary performance. Instructions are listed under the "Earn Points" tab at [www.boostrewards.com/smart](http://www.boostrewards.com/smart)

If you fail to comply with the above requirements, in any given week, you may not accrue points for that week. Beginning the next week, you have a clean slate again!

Points may be redeemed at our **SMART Rewards website** [www.boostrewards.com/smart](http://www.boostrewards.com/smart) for a variety of products. Products include apparel, photography, camping, electronics and other items.